Course Specification

(Bachelor)

Course Title	English Language Cultural Studies
Course Code	ENG340
Program	• Bachelor of English Language • Bachelor of English Language Online
Department	English Language & Translation
College	Science & Theoretical Studies
Institution	Prince Musaid bin Abdulrahman University (PMAU)
Version	2
Last Revision Date	5/13/2026

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A. General Information about the course

1. Course Identification:

1. Credit hours

3

2. Course type

a. ☐ University ☐ College ☑ Department ☐ Track ☐ Others

b. ☑ Required ☐ Elective

3. Level/year at which this course is offered

- Level5-Bachelor of English Language
- Level5-Bachelor of EngLanguage Online

4. Course General Description:

This course explores the relationship between language and culture, and its implications for translation. It surveys the social and cultural contexts of Anglo-Saxon culture; both play a critical role in the process of translation. This course examines how a human language reflects the ways of life and beliefs of its speakers, and this course contrasts this with the extent of a language's influence on culture. A wide variety of English cultures are examined in this course. In addition, this course covers basic linguistic and cultural concepts and resources, including language patterning, preferred mode of communication, and the semiotics of verbal and non-verbal communication. Overall, this course focuses on English culture and its implications for translation to and from English in the era of global English, as well as how key cultural values are embedded in language use.

5. Pre-requisites for this course (if any):

ENG231 ENG230 ENG250 ENG240

6. Co-requisites for this course (if any):

No Co-requisites

7. Course Main Objective(s):

This course provides the students with the fundamentals of cultural studies and its correspondence to the English language, the different implications of cultural identity to languages and consequently, in the process of translation. Upon successful completion of this course, students will be able to determine the scope and limitations of the relationship between culture and language; identify the characteristics of culture and language depending on various contexts; infer different ways to overcome the barriers in English language translation; reflect on the value of respecting cultures and languages; and recognize the importance of appreciating one's culture and language.

2. Teaching Mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage (%)
1	تعليم اعتيادى	0	0%
2	التعليم الإلكترونى	0	0%
3	التعليم المدمج التعليم الاعتيادى التعليم الإلكترونى	45	100%
4	التعليم عن بعد	0	0%

3. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	30
2	Others	15
	Total	**45**

B. Course Learning Outcomes(CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs Aligned with program	Teaching Strategies	Assessment Methods
1.0	**Knowledge and understanding**			

Code	Course Learning Outcomes	Code of CLOs Aligned with program	Teaching Strategies	Assessment Methods
1.1	Recognize the links between culture and language, and the limits of translatability related to cultural differences.	ENG.K2	• Group teaching (F2F Lectures) • Problem based learning (assignments, projects) • Virtual sessions • Class Discussion	• Assignments • Midterm Exam • Final Exam
2.0	**Skills**			
2.1	Interpret culture in all its complex forms socially and politically where culture manifests itself.	ENG.S5	• Group teaching (F2F Lectures) • Problem based learning (assignments, projects) • Virtual sessions • Class Discussion	• Assignments • Midterm Exam • Final Exam
2.2	Identify the challenges involved in translating to and from English in today's world.	ENG.S4	• Group teaching (F2F Lectures) • Problem based learning (assignments, projects) • Virtual sessions • Class Discussion	• Assignments • Midterm Exam • Final Exam

Code	Course Learning Outcomes	Code of CLOs Aligned with program	Teaching Strategies	Assessment Methods
2.3	Describe language and culture within different contexts.	ENG.S1	• Group teaching (F2F Lectures) • Problem based learning (assignments, projects) • Virtual sessions • Class Discussion	• Assignments • Midterm Exam • Final Exam
3.0	**Values, autonomy and Responsibility**			
3.1	Demonstrate appreciation and respect for other cultures and languages.	ENG.V1	• Group teaching (F2F Lectures) • Problem based learning (assignments, projects) • Virtual sessions • Class Discussion	• Assignments • Midterm Exam • Final Exam

C. Course Content

No	List of Topics	Contact Hours
1	Week 0:Orientation Week	3
2	Week 1 topics:Chapter 1 in Kramsch (2009)	3
3	Week 2 topics:Chapter 2 in Kramsch (2009)	3
4	Week 3 topics:Chapter 3 in Kramsch (2009)	3
5	Week 4 topics:Chapter 4 in Kramsch (2009)	3

No	List of Topics	Contact Hours
6	Week 5 topics: Chapter 5 in Kramsch (2009)	3
7	Week 6 topics:Chapter 6 in Kramsch (2009)	3
8	Week 7 topics:Chapter 7 in Kramsch (2009)	3
9	Week 8 topics:Midterm Exam	0
10	Week 9 topics: Chapter 3 in Wierzbicka (2006)	3
11	Week 10 topics:Chapter 4 in Wierzbicka (2006)	3
12	Week 11 topics:Chapter 5 in Wierzbicka (2006)	3
13	Week 12 topics:Chapter 6 in Wierzbicka (2006)	3
14	Week 13 topics:Chapter 7 in Wierzbicka (2006)	3
15	Week 14 topics:Chapter 8 in Wierzbicka (2006)	3
16	Week 15 topics: Revision	3
	Total	**45**

D. Students Assessment Activities

No	Assessment Activities*	Assessment timing (in week no)	Percentage of Total Assessment Score
1	Assignment 1	2-3	10%
2	Assignment 2	5-6	10%
3	Quiz 1	8-8	10%
4	Assignment 3	12-13	10%
5	Midterm Exam	9-9	20%
6	Final Exam	14-16	40%

***Assessment Activities (i.e., written test, oral test, oral presentation, group project, essay, etc.)**

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E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	Kramsch, C. (2009) Language and Culture. Oxford, New York: Oxford University Press. ISBN 978-0194372145 (print) Wierzbicka, A. (2006). English: Meaning and Culture, New York, OUP. ISBN 9780195174755 (print)
Supportive References	None
Electronic Materials	Different videos and articles on Blackboard
Other Learning Materials	None

2. Required Facilities and Equipment

Item	Resources
Facilities (Classrooms, laboratories, exhibition rooms,simulation rooms, etc.)	Classroom
Technology equipment (projector, Smart Board, software)	Blackboard, data show
Other Equipment (depending on the nature of the specialty)	None

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of students assessments	Faculty member	Direct
Quality of Learning Resources	Committee of learning resources & E-learning	Direct
Effectiveness of Teaching	Students	Indirect "Student-Survey"
The extent to which CLOs have been achieved	Quality committee	Direct

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Assessors **(Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)**

Assessment Methods **(Direct, Indirect)**

G. Specification Approval

Council / Committee	English Language and Translation Department Council
Reference No.	19
Date	5/13/2026