

Kingdom of Saudi Arabia  
Ministry of Education  
Saudi Electronic University



المملكة العربية السعودية  
وزارة التعليم  
الجامعة السعودية الإلكترونية

College of Administrative and Financial Sciences (MBA)  
Midterm Exam Schedule MBA/MBA-DM – 1st Semester 1445H (2023-2024)

Courses vs Sessions								
Day /Date	Course Code	First Session 4:00pm – 5:00pm	Course Code	Second Session 5:30pm – 6:30pm	Course Code	Third Session 7:00pm – 8:00pm	Course Code	Fourth Session 8:30pm – 9:30pm
Sunday 15-10-2023			MKT540	Consumer behavior and the customer Journey	MGT530	Operation Management		
Monday 16-10-2023			MGT672	Decision Theory within the Global Marketplace	ECN500	Global Economics		
Tuesday 17-10-2023			MKT560	Online Marketing and Social Media Channels	ACCT500	Managerial Accounting		
Wednesday 18-10-2023			MGT560	Leadership Development	FIN500	Principles of Finance		
Thursday 19-10-2023			MKT600	Brand Management in a Digital	MGT521	Managing Dynamic Environment	RES500	Academic Writing and Research Skills